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AFFORDX

The digital marketer look

www,affordex.com

ABOUT US

- At affordex we believe every business deserves a strong digital presence. Founded by Prajeesh, an aspiring digital marketer from Mannarkkad, our mission is to help businesses grow through effective and innovative online marketing strategies.
- We specialize in social media marketing, SEO, branding, website development, and digital advertising, providing customized solutions that deliver real results. Our team is passionate about creativity, data-driven decisions, and helping clients connect with their audience in meaningful ways

WHY CHOOSE US

Personalized Strategies

We understand that every business is unique. That's why we create tailor-made digital marketing plans designed to meet your specific goals and target audience.

Creative & Data-Driven Approach

Our work blends creativity with analytics — ensuring every campaign not only looks great but also delivers measurable results.

All-in-One Digital Solutions

From social media management and SEO to website design and branding, we provide a complete suite of services under one roof.

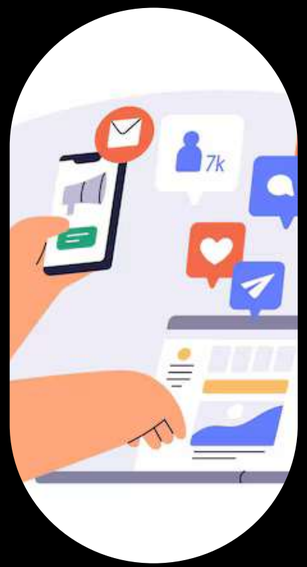
Client-Focused Partnership

Your success is our priority. We believe in building long-term relationships through transparency, trust, and consistent communication.

Local Expertise, Global Vision

Based in Mannarkkad, we combine local insights with global marketing trends to help your business stand out in a competitive digital world

SERVICES



Social Media Marketing & Management

- Strategic content planning
- Daily posting & engagement
- Brand voice development
- Community building
- Performance tracking & analytics

2. Content Creation & Blogging

- SEO-optimized blog posts
- Brand storytelling
- Creative graphics & infographics
- Short-form & long-form content
- Industry-specific content strategies

3. Google Ads & PPC Campaigns

- Keyword research & bidding strategy
- High-converting ad copy
- Campaign setup & optimization
- Audience targeting & retargeting
- ROI and performance monitoring

4. Search Engine Optimization (SEO)
On-page optimization
Technical SEO improvements
Keyword research & competitor analysis
Backlink building
Local SEO for Google visibility
5. Social Media Ads (Facebook, Instagram & YouTube Ads)
Custom audience targeting
Creative ad design
A/B testing & optimization
Lead generation campaigns
Detailed ad reports
6. Brand Identity & Creative Design
Logo design
Brand guidelines
Social media theme creation
Marketing collateral (posters, banners, brochures

Our team will get back to you shortly to discuss how we can help your business grow smarter and stronger.

THANK YOU!